Circular Economy. What are you doing? Bilbao 2019
Dear industry colleague;

The ISWA World Congress is the world's most important congress in the field of waste management. The 29th ISWA World Congress will be held at the Euskalduna Conference Centre and Concert Hall in Bilbao, Spain, from 7-9 October 2019.

**Bilbao is expecting up to 1,200 experts, decision makers and visitors from around the world.** The congress is being organized by ATEGRUS, ISWA National Member in Spain, in cooperation with the International Solid Waste Association - ISWA.

**Take the unique opportunity to become a sponsor of the ISWA World Congress and present your company and services to an international, high-profile audience in Bilbao.** The ISWA World Congress offers the perfect setting for networking and direct contact with potential customers as well as numerous decision makers from government, science and industry.

Taking part in ISWA World Congress 2019, you will get an opportunity to present yourself to a broad and experienced audience, which is a unique chance to get to know your potential business partners, upgrade your work and gain credibility in waste management industry on a grand scale.

Update your knowledge on the latest trends and developments in waste management by attending scientific presentations, visiting exhibition stands and taking tours of modern companies. Make use of the extensive program to exchange knowledge, get new contacts and foster business relationships.

You are cordially invited by the congress organisers to join the event.

RAFAEL APRAIZ EGAÑA  
ISWA 2019 Organising Committee Chairman
INTERNATIONAL SOLID WASTE ASSOCIATION - ISWA WORLD CONGRESS

The ISWA World Congress is a global meeting which includes high level plenaries as well as technical site visits and a cultural and social programme where waste management professionals, government officials, industry leaders, policy makers, scientists and young professionals meet to exchange views and opinions to advance scientific and technical knowledge for sustainable solid waste management.

Since its beginning, the ISWA World Congress has been considered as the industry’s leading solid waste management event.

The ISWA World Congress 2019 will be the event’s 29th edition, and it is expected to attract over 1,200 delegates from across the globe.

The congress will be based on a scientific programme which will be focused on sustainable waste management, circular economy and resource efficiency, highlighting the future strategies, new & smart technologies, landfills and closing dumpsites, waste management in developing countries, waste to energy, waste reduction, prevention, reuse and recycling, climate change, health, urban mining, the problem of marine litter, and environmental responsibility, among others.

Previous ISWA World Congress hosts:

<table>
<thead>
<tr>
<th>YEAR</th>
<th>CITY and COUNTRY</th>
<th>YEAR</th>
<th>CITY and COUNTRY</th>
</tr>
</thead>
<tbody>
<tr>
<td>1990</td>
<td>Amsterdam, Netherlands</td>
<td>2005</td>
<td>Buenos Aires, Argentina</td>
</tr>
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<td>1991</td>
<td>Toronto, Canada</td>
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<td>1997</td>
<td>Wellington, New Zealand</td>
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<td>1998</td>
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<td>2012</td>
<td>Florence, Italy</td>
</tr>
<tr>
<td>1999</td>
<td>Oviedo, Spain</td>
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<td>Vienna, Austria</td>
</tr>
<tr>
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<td>Paris, France</td>
<td>2014</td>
<td>Sao Paulo, Brazil</td>
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<tr>
<td>2001</td>
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<td>Antwerp, Belgium</td>
</tr>
<tr>
<td>2002</td>
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<td>2016</td>
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</tr>
<tr>
<td>2003</td>
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<td>2017</td>
<td>Baltimore, USA</td>
</tr>
<tr>
<td>2004</td>
<td>Rome, Italy</td>
<td>2018</td>
<td>Kuala Lumpur, Malaysia</td>
</tr>
</tbody>
</table>
ABOUT THE ORGANISERS

ISWA's declared mission is “To Promote and Develop Sustainable and Professional Waste Management Worldwide”.

ISWA achieves its mission through:

• Promoting resource efficiency through sustainable production and consumption
• Supporting developing and emerging economies
• Advancement of waste management through education and training
• Promoting appropriate and best available technologies and practices
• Promoting ISWA’s professional qualification programme

ISWA’s vision is an Earth where no waste exists. **Waste should be reused and reduced to a minimum, then collected, recycled and treated properly.** Residual matter should be disposed of in a safely engineered way, ensuring a clean and healthy environment. All people on earth should have the right to enjoy an environment with clean air, water, seas and soils. To be able to achieve this, we need to work together.

**One of the cornerstones of ISWA is sharing experience, knowledge and information within its network of waste professionals.** ISWA has amongst its members an enormous amount of expertise and knowledge on different aspects of waste management. This know-how covers technical aspects as well as social, economic and legal aspects.

ISWA members and non-members can participate in this sharing of knowledge and experience through a number of different activities and products, such as the ISWA World Congress.
ABOUT THE ORGANISERS

ATEGRUS® is the Spanish Technical Association for Waste Management and Environment, a non-profit making organization, created in 1974. It is the Spanish National Member of the International Solid Waste Association, ISWA.

The main objectives of ATEGRUS® are:

- To put together all parties involved in environmental management, in order to join efforts and criteria
- To establish a joint co-operation among equipment manufacturers, service companies, engineers and technicians in order to share experience
- To contribute to the progress and update waste management, environmental and public cleansing techniques
- To stimulate research, statistics, training and public awareness
- To get in contact through co-operation agreements with those organizations and national and international associations related to the environment.

ATEGRUS® is the only Spanish organization involved in all waste management systems, urban cleansing and environment. Its members are municipalities, public institutions, private companies, universities, research centers and technicians from this sector.
TARGET AUDIENCE

The Congress delegates will include waste professionals, industrialists, policy makers at all levels from around the globe, top executives and decision makers, researchers and entrepreneurs, and government personnel specialising in the field of solid waste management.

The participants will be welcome to share their critical thinking and to discuss creative ideas on the featured issues of the congress.

For ISWA World Congress 2019, the theme selected by the organisers is *Circular Economy. What are you doing?* It is time to interchange ideas among professionals and to promote a global collaboration in order to achieve a circular and sustainable waste management.
BILBAO

Bilbao is a cosmopolitan, open, welcoming, lively, elegant and modern city which brings together features of a unique cultural heritage, with a new aesthetic in which the avant-garde shares the streets with art to create a new balanced and remarkable urban landscape. **Strategically located in the centre of the Atlantic Corridor, it boosts half of the population of the Basque Country and half of its economic activity takes place there.**

Bilbao is today the result of an historic process of renovation and reinvention which was necessary to address the new challenges of the 21st century. It began with the opening of the Guggenheim Museum Bilbao in 1997, which undoubtedly marked a starting point for the impressive and renowned economic, urban and environmental transformation of the city.

After embarking upon its new direction at the end of the last century, Bilbao received important international awards in the first decade of the 21st century, such as the Prize for Best Urban Practises in 2010 or the European Prize for Regional and Urban regeneration in 2004 and 2006.

Bilbao has all the equipment, venues and services needed for conferences and meetings. Its urban, warm and personal character encourages any visitor to stay and feel part of the city.
THE BASQUE COUNTRY, SPAIN

47 million people live and coexist in Spain, constituting a multicultural, open, tolerant, and cosmopolitan society. Its culture is the result of a historical mixture of many peoples and civilisations.

The Basque Country is one of the autonomous communities in Spain, and it has its own institutions such as the Government and the Parliament. It is well known for its vast business capacity which has allowed it to excel as the source of attraction for business.

Well-communicated, with daily connections to the main international airports of the world (Frankfurt, London, Munich, Paris, Istanbul...), a strategic and transborder location that further reduces the distances of this small region, a mild climate which contributes to making your stay even more pleasant and, all of this, along with the most modern resources... The Basque Country presents itself as the ideal platform for organising meetings and events of all kinds... and for getting a taste of the many appealing features it has on offer.

The gastronomy, valued on a world level because of its quality, the friendly disposition of its inhabitants... All of this offers the ideal framework for carving out fruitful business relationships, thus making your stay all the more pleasurable.
THE VENUE: THE EUSKALDUNA CONFERENCE CENTRE

ISWA 2019 will be held in the spectacular Euskalduna Conference Centre, in the centre of Bilbao. An attractive, well-connected building which is the best possible location for an international event like ISWA 2019 and which also offers the following advantages:

- It is the main conference centre in the Basque Country.
- It has received awards for its architecture and has been declared among the best in the world by the International Association of Convention Centres.
- It is in the centre of Bilbao. Well-connected.
- It has 4,400 m$^2$ of space available
- It has rooms adapted both in format and in capacity.
- Modern image and state-of-the-art equipment
- Open-plan and bright
SPONSORING PACKAGES

Take the opportunity to become a sponsor of the ISWA World Congress and present your company and services to an international, high-profile audience in Bilbao. The ISWA World Congress offers the perfect setting for networking and direct contact with potential customers as well as numerous decision makers from government, science and industry.

Differing benefits and rewards are accorded to each sponsorship tier. Specific packages have been developed for your convenience. Sponsorship is only confirmed when payment is received in full. Items are limited and are available on a first-paid, first-served basis. Notwithstanding, the ISWA World Congress 2019 Secretariat aspires to ensure that the distribution of sponsorship items available is conducted and allocated in a fair and equitable manner.

If you are interested in any other way of sponsorship, please get in touch with us to see other options.

<table>
<thead>
<tr>
<th>PACKAGE CONTENT</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>CRYSTAL</th>
<th>IRON</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on the Congress homepage with link to the sponsor’s website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on program folder and event flyers</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Logo on the newsletters</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td>Logo on banners and backdrops displayed at ISWA venue</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td>Placement of company material at information dispensers*</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Free congress tickets (incl. gala dinner)</td>
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<td>7</td>
<td>4</td>
<td>2</td>
<td>1</td>
<td>❌</td>
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<tr>
<td>Exhibitor package (Premium location)</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td>Logo in the plenary screen</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td>Mention in the plenary</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>❌</td>
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<tr>
<td>Your company ad on video screens (10 sec., 15/hour)*</td>
<td>4 screens</td>
<td>3 screens</td>
<td>2 screens</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
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<tr>
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<tr>
<td>Company info material in the conference bag (8 pages A4 max.)*</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td>Logo on banners and backdrops displayed at the Congress dinner</td>
<td>✓</td>
<td>✓</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td>Installation of roll-up banners at the Congress dinner*</td>
<td>✓</td>
<td>✓</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
<tr>
<td>Recognition in press releases</td>
<td>✓</td>
<td>✓</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
<td>❌</td>
</tr>
</tbody>
</table>

*Production of information material not included

The prices above do not include taxes
## SPECIAL ADDITIONAL SPONSORING PACKAGES

### LUNCH SPONSOR (2 available) $30,000€
- Logo on program folder, next to the sponsored lunch
- Logo on the Congress homepage with link to the sponsor's website
- Logo on the lunch menu or box
- Logo on the final newsletter to be sent to the attendees (one e-mailing)
- Mention during/before the sponsored lunch
- On-screen reference in Congress halls
- Installation of roll-ups banners at the sponsored lunch*
- Company info material in the conference bag (8 pages A4 max.)*
- 4 free congress tickets (incl. gala dinner)

### COFFEE BREAK SPONSOR (5 available) $10,000€
- Installation of roll-ups banners at the sponsored coffee break*
- On-screen reference in Congress halls
- Placement of company material at information dispensers*
- 1 free congress ticket (incl. gala dinner)

### TECHNICAL VISIT SPONSOR (5 available) $7,500€
- Logo on program folder, next to the sponsored visit
- Logo on the Congress homepage with link to the sponsor's website
- Company logo branded on buses
- Mention during the technical tour presentation
- 1 free congress ticket (incl. gala dinner)

### SESSION SPONSOR (session selectable, depending on number of sessions) $7,000€
- Logo on program folder, next to the sponsored session
- Logo on the Congress homepage with link to the sponsor’s website
- On-screen mention during session
- Mention in the session room

*Production of information material not included
The prices above do not include taxes
ISWA 2019

EXHIBITORS' PACKAGE

ISWA 2019 will have an Expo Zone where companies, institutions and organizations will have their own space to present their products and services to more than 1,200 potential customers, with a high impact due to the high flow of attendees who will participate. Refreshments and technical poster stations will be positioned within the hall to encourage delegates to circulate throughout the exhibit stands.

The package has a different price depending on the location of the booth:

<table>
<thead>
<tr>
<th>Location</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>PREMIUM LOCATION</td>
<td>Reserved to sponsorship packages</td>
</tr>
<tr>
<td>SEMI-PREMIUM LOCATION</td>
<td>5,000€ + taxes</td>
</tr>
<tr>
<td>REGULAR LOCATION</td>
<td>3,000€ + taxes</td>
</tr>
</tbody>
</table>

RESERVATION OF SPACE

The Organization shall contract at the beginning of June 2019 with the different exhibitors in order to choose the booth on the definitive Expo Zone map. The order in order to contact the exhibitors will be given by the category and the date of payment. The companies which contract their exhibition space after the definitive map has been published will choose based on the availability.

In any event, the organisation reserves the right to change the designated space for technical reasons, distribution system or security. In such a situation, the contracting date criteria will be used for the new allocation of booths.

The exhibitors' package includes the following:

- 50 word exhibitor write-up in the Final Programme Book on USB drive
- Exhibitor Service Manual
- Company logo to appear within the exhibition section on the ISWA World Congress 2019 website
- Two Exhibitor badges per 6sqm stand space. A fixed number of exhibitors per stand is imposed
- Access to Congress sessions, coffee breaks, lunches and farewell cocktail
- Cleaning of public areas and gangways
- Access to electricity at your exhibition space
FLOOR PLAN

Provisional approach to the exhibition surface, subject to changes
FLOOR PLAN

Provisional approach to the exhibition surface, subject to changes
THE BOOTHS

Made by modular walls of white melamine, they have a measure of 3x2m (6m²) including the following elements:

- Information counter + 2 high stools
- Carpeted floor
- One waste basket
- Bulbs based lighting at 50w/m²
- Single phase plug
- Label of standard typography in the front of the booth

RENTING RAW EXHIBITION SPACE

Exhibitors renting raw exhibition space will be entitled to the same benefits as those renting the Standard Booths except for the equipment detailed above.

A minimum of 6sqm must be purchased when renting raw exhibition space at ISWA World Congress 2019. Height restrictions for custom design stands will apply. Custom design is subject to approval by the Organisers and venue owner.
GENERAL CONDITIONS

The Terms & Conditions are subject to change without prior notice. The following Terms and Conditions apply to ALL Sponsorship and Exhibition Packages:

A. BOOKING CONFIRMATION & DELIVERY OF BENEFITS

• All prices listed in this document are in € (euros) and do not include taxes (21%)

• Applications are not considered until receipt of Sponsorship Booking Form by ISWA 2019 Organization.

• Acceptance of Sponsorship Booking Form will be subject to Organising Committee's final approval. The Organising Committee reserves the right to decline any application.

• The Technical Secretariat will send an invoice to the contact person including the amount of the 50% non-refundable deposit to be paid by bank transfer no later than 31 January 2019. Sponsorship Booking Forms received after 1 February 2019 must be accompanied with full payment.

• The Organising Committee and the Organisers will take the upmost care to fulfil all listed benefits.

• The sponsor is responsible for any displays and banners supplied and erected at the Congress and must coordinate with the Congress Organisers prior to the event.

• Inclusion in the Congress printing material may be forfeited if sponsorship is not paid and has not been received prior to printing deadlines.

• Sponsors are responsible for the security of their own equipment and materials whilst at the Congress.

• The use of the stand is limited to its titleholder and the space which has been contracted, without being able to assign its use to third parties or use the common spaces for informative or promotional activities.
GENERAL CONDITIONS

B. CANCELLATION POLICY

• If the Sponsorship cannot be resold, the company will be liable to pay 50% of the total sponsorship fee. This is subject to the cancellation request being received in writing prior to 1 February 2019.

• Any cancellations received afterwards forfeits 100% of their deposit.

C. FINAL REGULATIONS

In the event of special circumstances or force majeure, the organisation reserves the right to shorten, extend or delay the Congress without this entitling the exhibitors to any compensation.

If for any reason of force majeure the Congress cannot be held, the exhibitors will only be entitled to the refund of the amounts paid, without being entitled to any type of compensation.
PARTICIPATION APPLICATION FORM

REGISTERED NAME: ________________________________

VAT NUMBER: ________________________________

COMMERCIAL NAME: ________________________________

ADDRESS: __________________________

CITY: __________________________ POST CODE: __________________________

PROVINCE/STATE: __________________________ COUNTRY: __________________________

TELEPHONE: __________________________

EMAIL: __________________________

CONTACT PERSON: TITLE (________) __________________________

POSITION: __________________________

<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGES</th>
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<td>BRONZE</td>
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<tr>
<td>CRYSTAL</td>
<td>7.000€</td>
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<td>IRON</td>
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<table>
<thead>
<tr>
<th>SPECIAL PACKAGES</th>
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<tr>
<td>LUNCH SPONSOR</td>
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<tr>
<td>COFFEE BREAK SPONSOR</td>
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<tr>
<td>TECHNICAL VISIT SPONSOR</td>
<td>7.500€</td>
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<td>SESSION SPONSOR</td>
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<table>
<thead>
<tr>
<th>EXHIBITORS’ PACKAGE</th>
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<tr>
<td>SEMI-PREMIUM</td>
<td>5.000€</td>
</tr>
<tr>
<td>REGULAR</td>
<td>3.000€</td>
</tr>
</tbody>
</table>

I have read the Terms and Conditions and I accept all of its conditions in the name of the company mentioned above.

DATE AND SIGNATURE: __________________________